

App Privacy Policy

Global Furniture Group (the “App Provider”) has implemented this privacy policy (the “Privacy Policy”) for this application (the “App”). The Privacy policy explains how the App provider processes your personal data when you use the App.

The App Provider is the Data Controller of personal data you submit through the App, as Data Controller the App Provider will store and process your data in accordance with applicable data privacy law and in a secure manner.

The App Provider encourages you to read the Privacy Policy in its entirety so you can understand how it will process your data and for which purpose.

Legal Ground for processing

The legal ground for our processing of your personal data is your consent which you provide when you first start using the App. If you at any time would like to withdraw your consent you can do so by deleting your access to the App.

The Data we collect from you

We will only collect and process personal data you yourself provide in the App, this data is as follows: (1) your name, (2) your email address and (3) your individual bed ID.

Further we will process data which is generated from your use of the App for example your save position, automatic drive settings, connectivity and integration with third party products. The information collected and data created with such information is only meant to make your use of your bed more pleasant.

Retention

We will store and process your personal data for as long as you are using the App. If you delete your user account or you do not use your user account for a period of at least 18 months, we will delete your personal data and stop processing of such data.

Where we store your data

The data that we collect you is stored within the European Economic Area (“EEA”) but may also be transferred to and processed in a country outside the EEA. Any such transfer of your personal data will be carried out in compliance with applicable data protection laws.

Protection of your personal data

The App Provider has taken appropriate technical and operational security precautions to protect your data from being accidentally or intentionally manipulated, lost, destroyed, or accessed by unauthorised persons. Our security measures are reviewed regularly. The App Provider will update these measures in order to keep up with technological advances.

Your Rights, contact information and complaints

You as a data subject have the following rights:

1. the right to request information about personal data the App Provider holds on you;
2. the right to get a copy of your data transferred to you;
3. the right to request rectification of your personal data; and
4. the rights to request that data is erased by the App Provider.

The App Provider takes the protection of your data and you rights seriously, if you have comments or questions related to how the App Provider processes your personal data or if you want to access, update, amend, or erase any of your personal data, you can contact the App Provider. Further you also have the right to raise a complaint to the local data protection authority.